



Interview Script

07.24.18

Introduction

Hi there, My name is Meg, and I'm a UX designer gathering information about a project that I am working on. Would you be open to answering a few questions for me? It should only take a few minutes of your time.

Great! Thank you! If you don't mind, I'd love to create an audio recording of our conversation so that we won't be interrupted by my constant note-taking.

- A. Name
- B. Age
- C. Occupation
- D. Where do you live

Interview Questions

1. How often do you listen to music? Do you have a routine?
2. Tell me about the last time you listened to music
 - When, where and how (what device, app, medium) you did it?
3. How do you keep up with artists or bands you are interested in?
4. Let's say a song reminded you about a friend, or you just heard a new song that you liked, and you want to share it with a friend, How would you share that song with your friend?
5. Have you ever used Spotify? How often do you use it?
6. Tell me about the last time you used Spotify. (When, where and how (mobile, desktop) did you use it?)
7. If you use Spotify,
 - what other features do you use besides listening to the music
 - How do you stay connected with friends

- How do you share music

8. Why do you use Spotify? Would you describe your experience with Spotify for me?
9. How do you stay connected with your friends these days? Do you use any social media? Which ones and why?
10. Do you use any other music streaming service? If so which ones and why do you use them?