

# Bhuku

## Interview Script

08.20.18

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### Introduction

Hi there, My name is Meg, and I'm a UX designer gathering information about a project that I am working on. Would you be open to answering a few questions for me? It should only take a few minutes of your time.

Great! Thank you! If you don't mind, I'd love to create an audio recording of our conversation so that we won't be interrupted by my constant note-taking.

- A. Name
- B. Age
- C. Occupation
- D. Where do you live

### Interview Questions

1. How often do you read books?
2. Why do you read?
3. Tell me about the last book you read?
  - How did you decide to read that particular book?
4. Tell me about how you'd like to read? Books, e-books or audio books?
  - Why do you prefer one medium over another?
5. Can you tell me how do you keep track of books you've read? How do you keep track of books you'd like to read next?
  - What are some of the challenges you have?
6. Can you tell me how you usually discover new books?
  - What are some other ways you find new books to read?
  - What challenges do you usually come across when trying to find something new to read?

7. What keeps you from reading more?
8. What motivates you to read?
9. How do you share what you read? Tell me about the last time you shared something you read.
10. Do you review the books you read? Why do you review? and How do you do that?
11. Have you ever used social cataloging tools like Goodreads and LibraryThing?
  - Why do you use these sites?
  - What challenges do you have when using these sites?
12. Is there anything else you would like to share about your reading experiences?